



30th NJAA Conference & Expo Sponsorships Tuesday, May 21 – Thursday, May 23, 2019 Atlantic City Convention Center and The Water Club

GOLD LEVEL Sponsorships- Valued \$5,500 to \$4,000

Grand Prize Giveaway Sponsor (1 available)** **\$5,500**

Walker & Dunlop, LLC

- Prominent signage at the conference including a showcase area in the center of the expo floor, adjacent to the NJAA Booth, for the \$5,000 giveaway
- Drawing will close the expo floor on Wednesday May 22nd at the conclusion of the cocktail reception
- Tickets with company name distributed to Owner Member attendees. Winner MUST be present to win.
- Separate advertisement in *AIM* pre-conference issue (deadline March 22nd) to promote the door prize. Winner will be featured in the post-conference issue of *AIM*. There will be additional online marketing promoting door prize.

Keynote Speaker Sponsor (SOLD OUT)** **\$5,000**

Planned Companies

- Prominent signage at Keynote Address on Wednesday, May 22nd.
- Introduction of Keynote Speaker and an opportunity to provide information about your company (maximum of three (3) minutes of speaking time).
- Photo opportunities with keynote speaker (based on speaker's availability).
- Company name or logo* on signage at the Diamond, Keynote & Signature Sponsor Reception.
- Promotional materials distributed on the seats at keynote presentation- optional.
- Photo opportunity at the ribbon cutting presentation.

Signature Sponsor (2 remaining) **\$4,000**

Accent Landscaping; City Fire Equipment Company, Inc.; Fincor Construction; Teyma General Contractor LLC

- Prominently recognized with your Company logo* at every major conference function
- Logo on main stairway graphics leading into conference at the Atlantic City Convention Center
- Two (2) complimentary Full Registrations to the conference
- Company logo* on signage at the Diamond, Keynote & Signature Sponsor Reception
- All of your company attendees with registrations to the conference will have admittance to the Diamond, Keynote & Signature Sponsors Reception with NJAA owner members. Please note; this is a private VIP reception.

Magnetic Hotel Room Key Sponsor (SOLD OUT) **\$4,000**

The Kislak Company, Inc.

- Two (2) color company logo* on host hotel room keys for registered hotel/conference guests

Kosher Food Station Sponsor (SOLD OUT)** **\$4,000**

Meridian Capital Group, LLC

- Sponsorship provides attendees of the Tuesday & Wednesday Lunch on the Expo Floor with Kosher food options, as well as at the Tuesday evening President's Reception
- Company name or logo* on signage at the Kosher Food stations



30th NJAA Conference & Expo Sponsorships
Tuesday, May 21 – Thursday, May 23, 2019
Atlantic City Convention Center and The Water Club

SILVER LEVEL Sponsorships- Valued \$3,500 to \$1,000

- Badge Lanyard Sponsor (*SOLD OUT*)** **\$3,500**
Wilmar
- Company logo on badge lanyard distributed to all registered attendees.
- President's Reception Sponsor (*1 available*)** **\$3,000**
Ehrlich, Petriello, Gudin & Plaza; Teyma General Contractor LLC
- Ice Sculpture with logo carved into it in a prominent location inside the reception.
 - Admittance tickets printed with your company name for the President's Reception.
 - Company logo* on Cocktail napkins to be distributed at President's Reception (deadline April 17th)
 - Prominent signage at President's Reception with company name or logo*
- Thursday Education Keynote Speaker Sponsor (*SOLD OUT*)** **\$2,500**
Morgan Properties
- Sponsorship provides attendees of the Thursday education at The Water Club with breakfast.
 - Sponsor can bring literature or swag items to display outside breakfast area.
 - Company name or logo* on signage at the education breakfast station at The Water Club
 - Company representative may introduce one of the Thursday education Keynote Speakers and speak about their company for three minutes, (speaker choice in order of confirmed sponsorships).
- WiFi Lounge Sponsor (*4 remaining*)** **\$2,000**
CORT Furniture Rental Corporation
- **New this year!** Sponsor WIFI access in our lounge area outside of Hall A for all your business needs.
 - Company name or logo to be on splash page when logging onto the internet.
 - Prominent signage around the lounge area.
- Expo Floor Photo Booth Sponsor (*SOLD OUT*)** **\$2,000**
City Fire Equipment Company, Inc.
- Company name or logo* to be printed on keepsake photo given to participating attendees on Expo Floor.
 - Prominent signage including your company name or logo* displayed at Photo Booth.



30th NJAA Conference & Expo Sponsorships

Tuesday, May 21 – Thursday, May 23, 2019
Atlantic City Convention Center and The Water Club

LED Wall Sponsor at Premier After Hours Party (*SOLD OUT*) **\$1,500**
Acadia Windows & Doors; Cohen Marraccini, LLC; Lincoln Property Company; Teyma General Contractor LLC; T.F Andrew Carpet One Floor & Home; Western Pest Services

- Logo prominently displayed on LED wall throughout the After Hours Party.
- Prominent signage at the After Hours Party with company name or logo

Educational Program Sponsor (*1 available*) **\$1,000**
BELFOR Property Restoration; City Fire Equipment Company, Inc.; The Gershen Group; Griffin Alexander, P.C.; HD Supply Facilities Maintenance; WilkinGuttenplan

- Company name or logo* printed in the Program Schedule in *AIM* pre-conference issue (deadline March 22nd)
- Company name or logo* displayed on signage at all education sessions.
- Opportunity to introduce the speaker of one of the classes.

BRONZE LEVEL Sponsorships- Valued \$750 to \$500

After Hours Party Photo Booth Sponsor (*SOLD OUT*) **\$750**
AFR Furniture Rental; Affiliated Management; Feinstein Raiss Kelin Booker & Goldstein LLC; Sterling Properties Group, LLC; The Walters Group

- Company name or logo* to be printed on step-and-repeat inside Premier Nightclub at After Hours Party Photo Booth. Photo Strips with logos will be handed out to attendees at event.
- Prominent signage including your company name or logo* displayed at Photo Booth.

Expo Floor Cocktail Reception Sponsor (*5 available*) **\$750**
Comcast; Drew & Rogers Inc; Fincor Construction; Hillcrest Paving & Excavating, Inc.; LEW Corporation; Roof4Roof; T.F. Andrew Carpet One Floor & Home

- Company name or logo* on promotional materials given to attendees for the Expo Floor Closing Cocktail Reception on Wednesday, May 22nd
- Cocktail station adjacent to your booth – as approved by fire marshal and show manager (booth selections are coordinated with NJAA Events Team)

“Follow Me” Expo Floor Decal Sponsor (*1 available*) **\$750**
Teyma General Contractor LLC; Zillow Group Rentals

- Company advertisement/logo* with booth number on a (4’x4’) Expo Floor decal in a high traffic area directing attendees to your booth

General Session Lunch Sponsor (*8 available*) **\$750**
Sax LLP

- Company name or logo* on signage at Tuesday’s General Session Lunch.

Wednesday Lunch Sponsor (*7 available*) **\$750**
Sax LLP

- Company name or logo* on signage at Wednesday’s lunch buffet on the Expo Floor.



30th NJAA Conference & Expo Sponsorships
Tuesday, May 21 – Thursday, May 23, 2019
Atlantic City Convention Center and The Water Club

Breakfast Sponsor (6 available)

\$500

HD Supply Facilities Maintenance

- Company name or logo* on signage at Wednesday's breakfast prior to the Education and Keynote presentations.

Tuesday Snack Sponsor (SOLD OUT)

\$500

Direct Supplies Warehouse

- Provide attendees of the Owners Roundtable with a treat! Sponsor is welcome to bring a treat of their choice, (with NJAA approval) which can be branded with their company name or logo.

Please contact events@njaa.com or (732) 992-0600 with any questions.

*Logo must be provided as PDF or EPS file in color with a 200x200 pixel dimension. **Exhibitor Only

Sponsorship opportunities subject to change

Additional Marketing included in all sponsorships:

Company name or logo* posted on NJAA website, printed in the Exhibitor Directory (deadline April 4th) and on several email marketing pieces. Recognition in AIM pre-conference issue (deadline March 22rd) & prominent acknowledgement in Conference issue.