

**MARK YOUR CALENDAR
FOR OUR CONVENTION KEYNOTE PRESENTATION**

ARON RALSTON



We are happy to announce our keynote presentation on Wednesday will be delivered by Aron Ralston— fearless adventurer and the subject of the film, “127 Hours.”

An ordinary man pushed to extraordinary limits, Aron Ralston takes you inside the story that captured international headlines in which he proves that courage, perseverance and the human spirit can help you triumph over tough challenges when the stakes are extraordinary.

An experienced climber and avid outdoorsman, Aron was canyoneering alone in Utah when he became trapped between two boulders in a remote location for more than five days, ultimately freeing himself by severing his own arm with a pocketknife. His harrowing tale captivated global news outlets and remains one of the most incredible and extreme survival stories of all time.

Aron recounts his ordeal in searing detail in his New York Times best-selling book, *Between a Rock and a Hard Place*, which inspired the major motion picture, “127 Hours,” starring James Franco.

On stage, he brings his gripping story to life – and audiences to the edge of their seats. With great candor and humility, Aron reflects on his remarkable triumph over insurmountable odds, and shares the lessons he learned about the importance of examining one’s priorities and outlook on life. Take away a true appreciation for the power of the human spirit and the value of relationships to overcome life’s challenges, no matter how large or daunting one’s “boulder” may be.

Wednesday, May 25, 2022

11:30 AM – 1:00 PM

**ATLANTIC CITY CONVENTION CENTER, HALL A
ATLANTIC CITY, NJ**