



NJAA SPECIAL EVENT

*"Start the Holiday Season off
Right" Sponsorship Opportunities!*

Signature Sponsor (1 available) ~ \$5,500

- Signature Sponsor of the Event for the evening with prominent verbal acknowledgement
- Signage at the Event including your company logo*
- Ten (10) complimentary tickets to the Event for your clients and/or staff
- Company logo* displayed on signage
- Company name or logo* prominently featured in the post event issue of AIM magazine
- Company name or logo* on marketing materials for the Event

Grand Prize Giveaway Sponsor (3 available) ~ \$1,700

- Prominent company name or logo* on oversized check for \$1,000 presented at the end of the Event (Winner must be present to win; each sponsor pulls one winner)
- Company representative will be on stage to present the check to the winner
- Photograph of winner and company representative will be featured in the post event issue of AIM magazine
- Signage at the Event including your company logo* on the screen
- Three (3) complimentary tickets to the Event

Photo Booth Sponsor (4 available) ~ \$1,500

- Company name or logo* to be printed on keepsake photo, provided to attendees during event
- Signage at the Event including your company logo*
- Two (2) complimentary tickets to the Event
- Company name or logo* prominently featured in the post event issue of AIM magazine

Cocktail Reception Sponsor (8 available) ~ \$1,200

- Company name or logo* printed on the cocktail napkins used during the cocktail reception
- Prominent signage at bars during the cocktail reception
- Signage at the Event including your company logo*
- One (1) complimentary ticket to the Event
- Company name or logo* prominently featured in the post event issue of AIM magazine





NJAA SPECIAL EVENT

*"Start the Holiday Season off
Right" Sponsorship Opportunities!*

Entertainment Sponsor (7 available) ~ \$1,000

- Sponsorship defrays the cost of LIVE band entertainment at the event
- Signage at the Event including your company logo*
- Company name or logo* prominently featured in the post event issue of AIM magazine

Basket Giveaway Sponsor (5 available) ~ \$750

- Company logo and contact information displayed on themed baskets to be raffled off
- Company name displayed on signage
- Signage at the Event including your company logo*
- Acknowledgement in the post event issue of AIM magazine

In addition to each sponsorships' specific benefits, all Event sponsors will receive the following benefits:

- Company acknowledgment during presentation
- "Sponsor" Ribbon on your event name badge
- Company name or logo* on all marketing materials
- Acknowledgement in the post event issue of AIM magazine

Please contact membership@njaa.com or call (732) 992-0608 with any questions or to book your sponsorship.

Sponsorship opportunities are subject to change.
*Logo must be provided as a PDF or EPS file in color with 300 dpi.

