



2024 Keynote Speaker

Eric Boles

**Former NFL Wide Receiver, Peak Performance, and
Leadership Expert**

Through a combination of expert coaching, consulting, and training, Eric Boles helps organizations achieve goals quickly, function within their purpose and values, and see transformative results.

A former NFL wide receiver, Eric is the founder and president of The Game Changers, a training and development company that provides a non-traditional approach to performance management and enables organizations to spark positive change, unleash their potential, and exceed their goals and expectations.

Eric presents inspiring insights and strategies to a variety of education, government, healthcare, manufacturing, and financial services organizations and associations that help cultivate leadership, culture change, teamwork, and peak performance. He has lent his expertise to some of the most recognized and respected organizations in the world,

including Starbucks, Hasbro, UPS, SAP, Michelin, Swiss Re, MGM, Aviva, Alaska Airlines, and the U.S. Air Force. The results they have experienced are nothing short of transformative.

Prior to becoming a high-performance authority, Eric learned key principles of team dynamics and leadership as a National Football League professional. He was coached and mentored by some of the best coaches and players in the league.

The author of *Moving to Great: Unleashing Your Best in Life and Work*, he motivates others to take leaps towards reaching their organizational goals with company wide support and enthusiasm, bringing real change and lasting results.