

# NJAA Conference & Expo

## May 21 - May 23, 2024

### Atlantic City Convention Center



## Gold Level Sponsorship

Grand Prize Giveaway Sponsor (1 Available) (\$5,500)

*T.F. Andrew Carpet One Floor & Home*

- Prominent signage at the conference including a signage area in the center of the expo floor, adjacent to the NJAA Booth, for the \$5,000 giveaway
- Drawing will close the expo floor on Wednesday, May 22nd at the conclusion of the cocktail reception
- Tickets with company name distributed to Owner Member attendees. Winner MUST be present to win
- Separate advertisement in AIM pre-conference issue (deadline March 15th) to promote the door prize. Winner will be featured in the post-conference issue of AIM. There will be additional online marketing promoting sponsors via social media

Keynote Speaker Sponsor *SOLD OUT*

*Happy To Deliver*

- Prominent signage at Keynote Address on Wednesday, May 22nd
- Introduction of Keynote Speaker and an opportunity to provide information about your company (maximum of three (3) minutes of speaking time)
- Photo opportunities with keynote speaker (based on speaker's availability)
- Company name or logo\* on signage at the Diamond, Keynote & Signature Sponsor Reception
- Promotional materials distributed on the seats at keynote presentation - *optional*
- Photo opportunity at the ribbon cutting presentation

Kosher Food Station Sponsor (1 Available) (\$4,500)

*Westminster Management, LLC*

- Sponsorship provides attendees of the Tuesday & Wednesday Lunch on the Expo Floor with Kosher food options, as well as at the Tuesday evening President's Reception
- Company name or logo\* on signage at the Kosher Food stations

Signature Sponsor (4 Available) (\$4,000)

*Cohen Marraccini, LLC; Conglomerate Building Solutions; Teyma General Contractor*

- Prominently recognized with your Company logo\* at every major conference function
- Logo on main stairway or escalator graphics leading into conference at the Atlantic City Convention Center
- Two (2) complimentary Full Registrations to the conference
- Company logo\* on signage at the Diamond, Keynote & Signature Sponsor Reception
- All of your company attendees with registrations to the conference will have admittance to the Diamond, Keynote & Signature Sponsors Reception with NJAA owner members. *Please note: The Diamond Reception is a private VIP reception.*

Badge Lanyard Sponsor *SOLD OUT*

*Teyma General Contractor*

- Company logo on badge lanyard distributed to all registered attendees

# Silver Level Sponsorship

## President's Reception Sponsor

*SOLD OUT*

*American Asphalt; Ehrlich, Petriello, Gudin, Plaza & Reed P.C.; Teyma General Contractor; The Kislak Company, Inc.*

- Ice Sculpture with logo carved into it in a prominent location inside the reception
- Admittance tickets printed with your company name for the President's Reception
- Company logo\* on Cocktail napkins to be distributed at President's Reception (deadline April 3rd)
- Prominent signage at President's Reception with company name or logo\*

## Thursday Education Keynote Speaker Sponsor

*SOLD OUT*

*First Onsite*

- Sponsorship provides attendees of the Thursday education at The MGM Tower with breakfast
- Sponsor can bring literature or swag items to display outside the breakfast area
- Company name or logo\* on signage at the education breakfast station at The MGM Tower
- Company representative may introduce one of the Thursday education Keynote Speakers and speak about their company for three minutes

## Wi-Fi Lounge Sponsor

*SOLD OUT*

*CORT Furniture Rental Corporation*

- Sponsor Wi-Fi access in our lounge area outside of Hall A for all your business needs
- Company name or logo to be on splash page when logging onto the internet
- Prominent signage around the lounge area

## LED Wall Sponsor at Premier After-Hours Party (2 Available)

*(\$1,500)*

*ATI Restoration; Balsam Construction Group; BluSky Restoration Contractors; Cooper Roofing; Griffin Alexander, P.C.: P.C. Richard & Son; Teyma General Contractor; T.F. Andrew Carpet One Floor & Home; Western Pest Services; WilkinGuttenplan*

- Logo prominently displayed on LED wall throughout the After-Hours Party
- Prominent signage at the After-Hours Party with company name or logo

## After-Hours Glow Wristband Sponsor

*SOLD OUT*

*AppFolio, Inc.*

- Logo displayed on Glow Wristband handed out to attendees of After-Hours Party
- Prominent Signage at the After-Hours Party with company name or logo

## Wednesday Conference Coffee Sponsor

*SOLD OUT*

*StructureCare*

- Company logo\* and booth number (if exhibiting) on all disposable coffee cups throughout the Convention Center
- Prominent signage at every coffee station during the entire length of the show at the Convention Center



# Bronze Level Sponsorship

- Educational Program Sponsor (6 Available) (\$1,100)  
*GB Design Consultants; Griffin Alexander, P.C.; Lowe's Pro Supply; Pay Ready*
- Company name or logo\* printed in the Program Schedule in AIM pre-conference issue (deadline March 11th)
  - Company name or logo\* displayed on signage at all education sessions
  - Opportunity to introduce the speaker of one of the classes
- After-Hours Party Photo Booth Sponsor (1 Available) (\$1,000)  
*CORT Furniture Rental Corporation; Goldstein Kelin LLC; Pay Ready; Walters*
- Company name or logo\* to be printed on photo strips handed out to attendees at event
  - Prominent signage including your company name or logo\* displayed at Photo Booth
- "Follow Me" Expo Floor Decal Sponsor (1 Available) (\$850)  
*AppFolio, Inc.; PetScreening*
- Company advertisement/logo\* with booth number on a (4'x4') Expo Floor decal in a high traffic area directing attendees to your booth
- Expo Floor Cocktail Reception Sponsor **SOLD OUT**  
*A-Tech Landscape Design Inc.; Amco Pest Solutions, Inc.; Boreal Contractors; CertaPro Painters; Delaware Valley Paving; Evco Mechanical Corp.; ImacuTech, LLC; LIVunLtd; LUMENT; Rivkin Radler LLP; Rosen Affiliates; TheGuarantors*
- Company name or logo\* on promotional materials given to attendees for the Expo Floor Closing Cocktail Reception on Wednesday, May 22nd
  - Cocktail station adjacent to your booth – as approved by fire marshal and show manager (booth selections are coordinated with NJAA Events Team)
- General Session Lunch Sponsor (5 Available) (\$750)  
*Conglomerate Building Solutions*
- Company name or logo\* on signage at Tuesday's General Session Lunch
- Wednesday Lunch Sponsor (6 Available) (\$750)
- Company name or logo\* on signage at Wednesday's lunch buffet on the Expo Floor
- Breakfast Sponsor (2 Available) (\$500)  
*Apex Air Duct Cleaning & Chimney Services; CALECO; Stone Mountain Properties*
- Company name or logo\* on signage at Wednesday's breakfast prior to the Education and Keynote presentations

Please contact [membership@njaa.com](mailto:membership@njaa.com) with any questions.

**\*\*Exhibitor Only**

\*Logo must be provided as PDF or EPS file in color with a 200 x 200 pixel dimension.

Sponsorship opportunities subject to change

Sponsors will be listed on the NJAA Conference & Expo website and shared on social media.